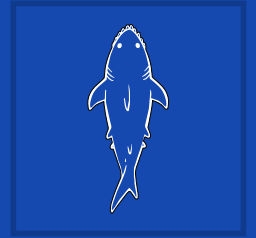


JUSTICE 4 JAWS



ANNUAL REPORT
FOR 2022



CHAIRPERSON'S STATEMENT

In 2022, Justice 4 Jaws (J4J) kept going with virtual events and thanks to the lifting of covid-19 restrictions, J4J moved towards running more face-to-face events than last year, such as learning workshops, screening events and activation events.

The 7th of September 2022, will be the one year anniversary of J4J as a Non-Profit Company.

The aim of J4J remains to educate and inspire the youth and environmentally conscious about sharks and rays. But also to help improve the perception of sharks, by spreading positive facts, encounters and why sharks are important for the marine ecosystem's health, and thus, for the planet!

The major event of the year was the launch of J4J's shark card game called "uShaka SA" which brings light to the diversity of sharks present in the South African waters, and an emphasis on the endemics – those sharks found in South Africa and nowhere else in the world! The game was released during Shark Week on all of our online platforms. Alongside the card game, merch is being produced, representing those 7 sharks endemic to South Africa.

This year, the members had the opportunity to attend two face-to-face workshops in Cape Town and in Durban. J4J took part in two festivals, namely, WAVESCAPE festival 2022 and Vans Duct Tape. J4J is also very active on social media, posting almost every day of the week with educational content.

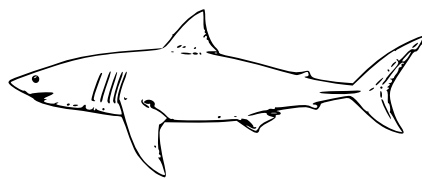
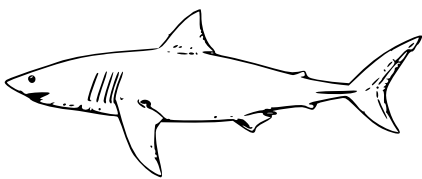
In the future, we seek to increase our involvement with the local youth with multiple school outreach events.

MÉLISSA DUFLOT
Chairperson

ABOUT JUSTICE 4 JAWS

Our mission:

Justice 4 Jaws is a Non-Profit Company bringing awareness, education and inspiration to the South African youth and environmentally conscious about sharks and rays of our South African Waters. J4J also aims to alter the negative perceptions of sharks, and promote a positive perception.



2021 Objectives:

- **Educate** society about sharks (and rays) through: online workshops
- **Encourage** those who attended educational events to share and spread the knowledge they acquired.
- **Improve** the understanding of the role that sharks play within the marine ecosystem and the threats they are facing.
- **Increase sharks' popularity**, while actively motivating the advancement of shark protection, as well as shifting the negative perception of sharks.
- **Inspire** more individuals to get involved for the benefit of sharks; to promote conservation and protection of sharks.



Sandile Ntuli: Facilitator

Discover our
Team



Temba Mettler: Advisor



Mélissa Duflot: Chairperson



Uncial Haupt:
Vice-Chairperson



Mignon Voges: Secretary





Julia Penaluna:
Treasurer & Media Team



Social Media Manager:
Armand Potgieter



Hannah Snyman:
Media Team



Leigh-Ann Smit:
Media Team



Kezia Bowmaker-Falconer:
Event Coordinator



Danel Wentzel:
Ambassador



Siraj Paruk:
Ambassador



Summer Newton:
Ambassador

FINANCIAL OVERVIEW

Over the last two years, J4J received **R55,000** from Wild Oceans as part of the activation budget, to be used for events, campaigns, etc.

Both this year and last year, J4J used the budget towards developing our very own card game. This included the cost of hiring a designer to create shark illustrations and to design the cards themselves, which amounted to **R40,800**. We also printed a batch of cards and their boxes, which came to **R38,000**. We will be printing more of the card game, which Wild Oceans has generously paid for.

Some of our budget was also used towards 6 J4J committee members attending the Wavescape festival in 2022.

Part of the budget has gone towards paying for an advocate to look over our constitution (**R1,775**), and will go towards paying an auditor to go over our books (**R585 per month**).

J4J was invited to take part in the Van's Duct Tape festival. As part of this opportunity, J4J was given **R10,000** for our time.

We also received a budget from Wild Oceans to create merchandise for J4J. This includes 170 t-shirts (**R42,500**) and 6 banners (**R6,885**). T-shirts will be sold as merchandise on our J4J website and the income from these will go towards funding our other projects.



2022 Activities

WAVESCAPE 2022:

J4J was invited to the Wavescape Surf and Ocean festival to collaborate with WILDOCEANS and took part in a number of events. On slide night, J4J facilitator, Sandile Ntuli, and spokesperson, Jade Vermeulen spoke about the formation of J4J and the challenges that face aspiring shark scientists, respectively. Some of the activities included going to The Girls Can't Surf documentary at the Labia Theatre and attending The Board Meeting to collaborate with Shark Spotters on a joint youth activity. The 1st edition of the shark card game was launched face-to-face at the board meeting.

MAZIWE 30x30| 30x30 NOW campaign:

Given the many serious threats facing South African and the world's wildlife, J4J took part in the Maziwe 30x30 campaign, which sought to promote the protection of 30% of land and sea by 2030. J4J was part of the effort to get the South African government to agree to participate in this global movement. The campaign to get the support of the SA government was successful and J4J is working to continue engaging with relevant government officials and organisations alongside the other youth groups under WILDOCEANS.

Screening Event in Durban:

While the venue was slightly challenging to find, the screening was fully booked and the evening went well and the audience seemed to enjoy the films that were screened at the event. The audience engaged well during the Q&A session and when playing bingo. J4J also had the pleasure of adding 2 new members to the public-facing WhatsApp group.



2022 Activities

VANS DUCTAPE FESTIVAL:

The Van's Duct Tape Festival was intended to be an amateur surf competition and took place along Muizenberg beach on the weekend of the 2nd of July. Two J4J committee members (Uncial and Temba) were invited by The Bread to attend the festival and run a mini workshop stall at the festival. The public could come and ask questions about sharks, and J4J had a printed presentation on the endemic sharks and the uShaka SA card game was displayed.

Shark Awareness Day with the Local Youth:

On Shark Awareness Day, **14th of July 2022**, J4J facilitator (Sandile) alongside Youth4MPAs hosted a shark and ray learning workshop for primary school learners of the KwaDapha and Mabibi communities in Isimangaliso Wetland Park.

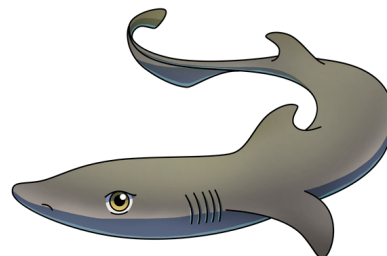
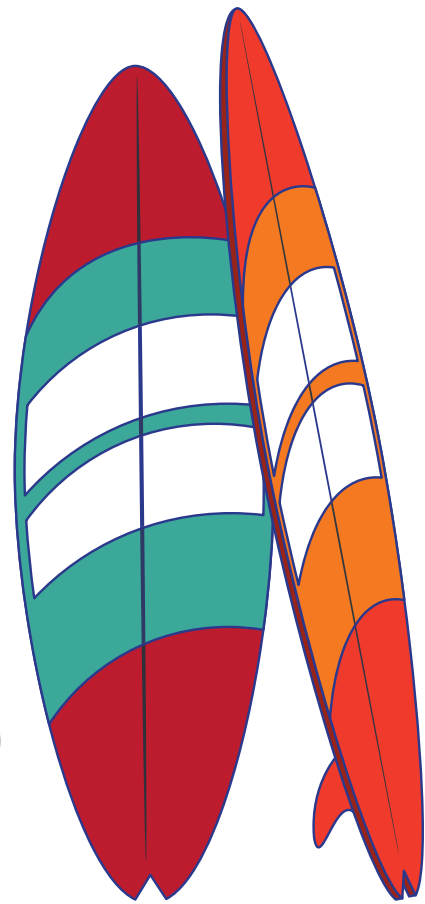
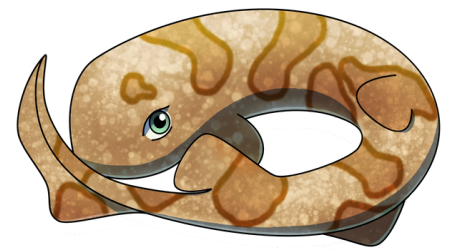
The learning workshop was hosted in conjunction with the community hubs staff situated in both these hubs. Sandile made the occasion interactive and fun by playing Shark Bingo with the learners, which was well received and enjoyed. So well received that even the bus staff asked for copies that they could keep in the library!

CARD GAME LAUNCH:

The card-game is very similar to top trump cards. The game included 69 sharks with the following categories in play: IUCN status, max size, max depth, lifespan and diet. Each shark will also have a "Why I'm Jawsome" fact in play, which aims to display the uniqueness of each shark.

The game aims to educate not only children but also anyone else who is interested in learning more about the different shark species that exist in South African waters, and what role they play in the environment. J4J believes that by changing children's perceptions of sharks from a young age, it will help this ongoing fight for shark conservation, where from a young age, people will understand the importance of sharks and that they are not man-eating monsters but are vital to our ocean ecosystems!

The final version of the game was teased during Shark week with a series of infographics and reels, to finally be released virtually on the last day of Shark Week. The uShaka card game can be found on our website: <https://justice4jaws.co.za/shop/>



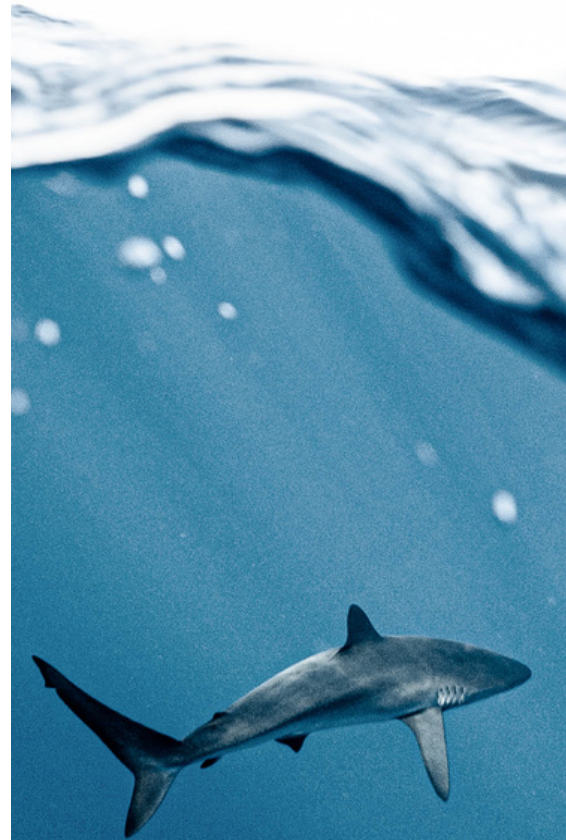
Learning Workshops:

Cape Town Workshop:

This workshop in partnership with WILDOCEANS aimed to educate interested members of the public through presentations given by experts on the topic of living in harmony with sharks. The speakers included Dr Sara Andreotti from Shark Safe Barrier, Doctoral student Yonela Mahamba presenting the talk of Dr Alison Kock, and Tarryn van Neel from Shark Spotters. Topics covered included the use of magnetic shark barriers to prevent incidents with surfers and beach swimmers, the interactions between sharks and orcas off the SA coast and the routine activities performed by Shark Spotters. There was time for questions after each presentation and mingling amongst the audience members during the lunch break. The workshop was held at the Two Oceans Aquarium in Cape Town.

Durban Workshop:

This workshop also in partnership with WILDOCEANS aimed to educate the audience on the topic: "Diving into the world of Sharks". The presenters were Jeremy Cliff, Michelle Carpenter, Shanan Atkins and Summer Newton. The various presentations allowed the attendees to learn a lot about sharks and rays, specifically about the Scalloped Hammerhead and the Pygmy Devil Ray aggregations. There was also a focus on human-shark conflict and finally a learning session on how to identify sharks and ray!



Justice 4 Jaws in partnership with WILDOCEANS invites you to a Learning Workshop

LIVING IN HARMONY WITH SHARKS IS POSSIBLE

PRESENTATIONS FROM
Dr Alison Kock, Dr Sara Andreotti,
Taryn Van Neel and Dr David Shiffman.

30 APRIL 2022

NORTH AVENUE, TWO OCEANS AQUARIUM, CAPE TOWN
10H00 - 15H30
LIGHT LUNCH PROVIDED

RSVP by 22 April 2022 to ThembelaniZ@wildtrust.co.za
BOOK NOW as space is limited

BROUGHT TO YOU BY

DIVING INTO THE WORLD OF SHARKS

Justice 4 Jaws in partnership with WILDOCEANS invite you to attend a Learning Workshop "Diving into the world of sharks"

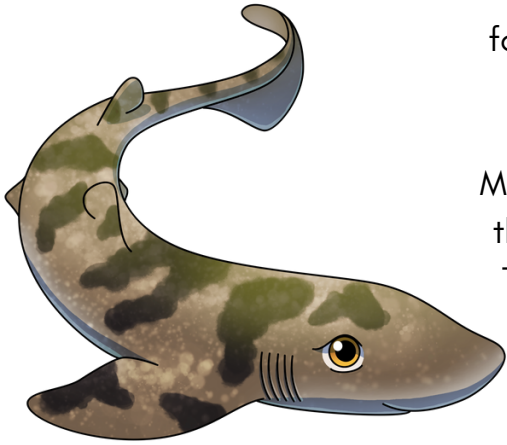
04 JULY 2022

SAAMBR Education Centre, uShaka Marine World, Durban
10:00am - 15:30pm

RSVP: SandileN@wildtrust.co.za by 30 JUNE 2022
Refreshments available

WILDOCEANS

Social Media Update



Some of the main goals of the media team are to **educate** our followers on all things chondrichthyans and may include their diversity, the threats they face, how we can help, current affairs etc.

Mondays have focused on playing with the shark community and letting them guess which shark, ray or chimaera layed the egg in the picture. Then at the end of the day, the answer is revealed in a colourful and educational post. This post is called: **Mermaid Purse Monday**.

On Wednesday we have **This or that Thursdays**, the winning shark species is revealed on the Thursday in an educational post.

Fin fact Friday, is used to share both the fun and extraordinary facts with our followers, but also the hard truths to create awareness surrounding sharks.

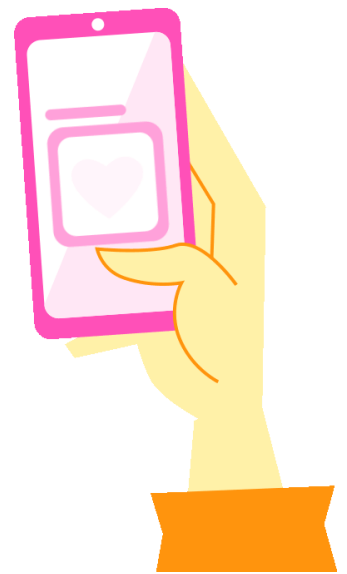


Over weekends, we create and share reels from underwater footage or reels in relation to the uShaka SA Card Game.

We will continue to highlight current affairs and important calendar days on all our social media platforms; Instagram, Facebook and twitter to keep our followers up to date and informed as best we can.



<https://www.facebook.com/Justice4Jaws>
<https://www.instagram.com/justice4jaws/>
<https://twitter.com/justice4jaws>



Future Activities:

School Outreach!

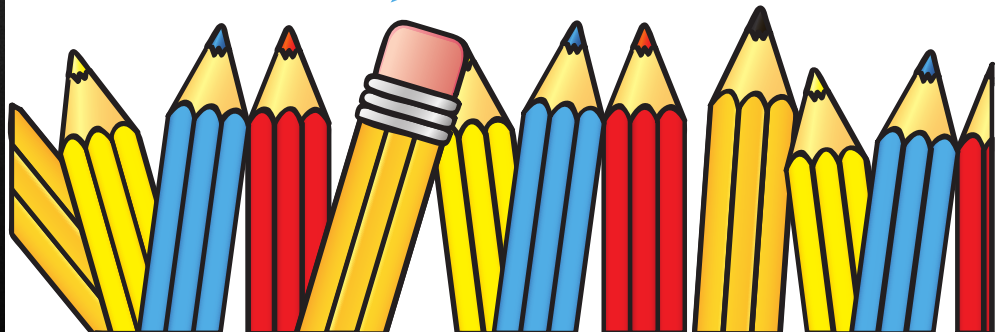
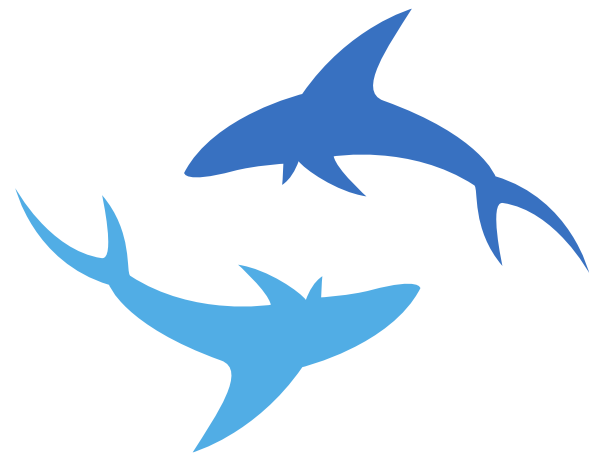
Since the youth are the leaders of tomorrow, why not start by educating them at a young age? What better way than to do school outreaches.

On the 31st of August, Mignon and Leigh-Ann will be joining the Eco-club at Collegiate Junior School where they will get the opportunity to educate a group of youth by means of an interactive presentation. They will share information regarding the special endemic sharks that roam around in our seas and they will entertain the youth with the card game.

Collegiate will be the first of many schools that J4J will reach out to.

Merch!

With the funds received, J4J aims to produce t-shirts to accompany the card game. The designs will include the illustrations of South Africa's endemic species from our card game **uShakaSA!** That means that there will be seven designs to choose from. These designs will be printed on t-shirts and will be available on our website, so make sure to check them out! From now on, J4J will attend events with a telescopic and a pull-up banner, to draw the public's attention.



This year Justice 4 Jaws grew and now has 130 followers on Twitter, 569 Facebook Page Likes and, 856 followers on Instagram, with an estimated audience of 23 to 27 M!

Let's keep focusing on Sharks and Rays because the more we know about sharks, the more we appreciate them, the better we can protect them!



Contact us
info@justice4jaws.co.za



Register at
<http://justice4jaws.co.za>